



Launch Plan

PARTNER CHURCH ROLLOUT

1) Pray

Unless the Lord builds the house, They labor in vain who build it; Unless the Lord guards the city, The watchman stays awake in vain. It is vain for you to rise up early, To sit up late, To eat the bread of sorrows; For so He gives His beloved sleep. (Psalm 127:1-2)

2) Identify Leaders & Build A Team

Find a lead and support team that has both experience and a heart for recovery.

3) TRAIN/EQUIP TEAM (*guidance, resources, support, etc.*)

Go through Recovery In Christ's 1 day Training on site at S2L Recovery at Woodbury/McMinnville campus with the S2L Leadership Team to cover the following:

- Online Portal of Resources
- Lost & Found Biblical Curriculum (Right Now Media & Workbooks)
- Teaching Demonstration (class audit)
- Catapult Weekly Recovery Meetings
- Life Success Discipleship Plans transition materials
The Forgotten Pandemic Screening

On Campus Training available (upon request)

4) Create Church Lobby Footprint

Having a consistent, attractive & highly visible display to reduce stigma & provide an easy onramp for your congregation/community to ask for help is imperative. S2L can provide the following:

- Footprint Layout/Design Examples
- Customized Video Loop file for Lobby Monitor
- Physical Brochures for Treatment
- Recovery Info Cards: Church, Æs new Recovery In Christ ministry (1-side) & S2L (1-side)
- 30 Day Devotional Books
- Video Brochures (cost of hardware to be paid for by church)

5) HOST: The Forgotten Pandemic, CHURCH SCREENING

This is meant to not only equip the congregation but also reach the community by partnering with S2L & local government. It, Æs also a great way to introduce the new Recovery Ministry (vision, leaders, team, offering, resources, location & schedule). All of the notes below are customizable and meant only to give you a preliminary vision of the night.

S2L Provided Media Assets

- The Forgotten Pandemic Documentary Video File
- Printable Church Promo Posters
- Customizable Social Media Post Artwork (4)
- Customizable Congregational Promo Email Campaign (3)
- Customizable In-Service Promo Video (1)
- Customizable In-Service Promo Slide (1)
- Customizable Promo Postcard w/ Prayer Points Artwork (1)

Campaign Development

Week #1

- Identify Church TFP Screening Team (Pastoral, Prayer, Tech, Promotional)
- Identify a date that works for the church, inform S2L

Week #2

- Meet with S2L for planning purposes
- Solidify Q&A Panel
- Develop Congregational/Community Promotional Assets & Calendar
- Customize Congregational/ Community Promotional Assets
- Implement Congregational/ Community Promotional Campaign

Week #3

- Post SM Graphic #1: Monday & Send Email #1: Wednesday
- Show Video Promo at Sunday Service

Week #4

- Post SM Graphic #2: Monday & Send Email #2: Wednesday
- Show Video Promo at Sunday Service

Week #5

- Post SM Graphic #3: Monday & Send Email #3: Wednesday
- Post SM Graphic #4: Thursday
- Screening: Thursday

Q&A Panel Suggestions

Moderator, Pastoral, Medical, Counselor, S2L Alumni, Community Rep (Mayor, Governor, Law Enforcement.)

Program Schedule Suggestion

7:00p - Welcome (1:00)

7:01p - Prayer (2:00)

7:03p - Worship (3:00)

7:06p - Documentary Intro (2:00)

7:08p - Screening (40:00)

7:48p - Q&A (20:00)

8:08p - New Ministry News (5:00)

8:13p - Prayer (2:00)

8:15p - Exhortation (1:00)

8:16p - Dismissal

- Venue/Logistic Suggestions
- Light Refreshments if Possible
- Child Care if Possible
- Collect Questions both in advance & at night of Screening (Text or App)

Leave a Recovery Info Card in every seat to make it easier for people to get help if needed. Tell everyone to take it home and give it to someone else if they don't need it.

6) Launch Catapult Weekly Meetings

Provide a place for the congregation/community to break free & stay free from addiction thru Christ by teaching them the Lost & Found Curriculum. Introductory Videos are available on RightNow Media and the biblical curriculum (Lost & Found Leaders Guide & Student Workbook) can be found at <https://s2l.net/collections/curriculum>. Below is a basic idea of how to schedule your time.

- Prayer Requests
- Opening Prayer
- The Principle Action: Main Objective
- The Principle Purpose: Relevance
- Principle Take-Aways
- Discussion
- Closing Prayer

7) Periodic Meetings with S2L

It's important to have a consistent way to receive guidance & support for the ministry as needed. Feel free to reach out at any time. You can email us at carl@RecoveryInChrist.com.